



NOMINATE

DO YOU KNOW SOMEONE WHO CAN CASA?

STEP 1: Think of someone you know that would make a good CASA volunteer and the 2-3 characteristics that support why you believe this about them (tenacious, compassionate, kind, never-give-up attitude, good listener, etc.).

STEP 2: Go to NominateACASA.org and fill out the online form to nominate your candidate. That person will automatically receive a personalized email that says they've been nominated by you to become a CASA volunteer, complete with instructions on how to start their CASA journey.

STEP 3: Wait 24 hours and give your candidate a call to follow up and check that they saw your nomination. Make sure to let them know why you think they would be a great CASA volunteer (share the characteristics you thought of in **Step 1**) and ask if they have any questions about CASA and being a volunteer.

STEP 4A: If your candidate shows interest in becoming a CASA volunteer, give them more information. If your local CASA program offers information sessions, know the time and dates before you make the call and offer to accompany them. If your local program does not offer information sessions, then invite them to the office, introduce them to the staff and help set up an interview.

STEP 4B: If your candidate doesn't think that it is the right time for them to volunteer, then have a "pay it forward" plan for them. People do not like to say "no," and they want to know other ways that they can help!

- Example 1 – Ask them if they know someone else who might be a good CASA volunteer. Send them to the NominateACASA.org page and have them complete the form, and suggest they do a follow-up call to explain more about CASA.
- Example 2 – If there is a "Friends of CASA" type opportunity at your local program, then provide them with more information.
- Example 3 – If you feel comfortable doing so, ask them to consider donating to CASA.

STEP 5: Whatever step(s) your candidate decides to take, make sure to thank them for living their life in such a way that you WANTED to nominate them for this very important volunteer opportunity.

STEP 6: Acknowledge that you took a concrete step in recruiting a volunteer. You may never know the difference you have made in this person's life or the difference they may make in the life of a child. Even if your nominee decides not to pursue becoming a volunteer at this time, the seed has been planted and they may choose to pay it forward in some way or another. Now, think of another friend that would be an awesome volunteer, **go to Step 1 and repeat!**